



CALL OF THE WILD

SATURDAY, APRIL 21, 2012

JOHN Q. HAMMONS CONVENTION CENTER - ROGERS, ARKANSAS

THE SIGNATURE ANNUAL FUNDRAISER OF THE OZARK NATURAL SCIENCE CENTER

Mark your calendar now to light up the night and heed the Call of the Wild as you support the work of the Ozark Natural Science Center!

As the only field science and environmental education facility of its kind in the state of Arkansas, ONSC has been providing life-altering outdoor experiences for kids and adults alike for more than two decades. Our 89 acre campus sits on 500 acres of Arkansas Natural Heritage Commission land in the Bear Hollow Natural Area, just a stone's throw from the bustling NWA business community.

Each year, around 4,000 children on the edge of their seats take a bouncing school bus ride down our dirt road to arrive at our classroom without walls in the Ozarks of northwest Arkansas. Here, they'll see, touch and experience the natural world first-hand, and the experience will mark the rest of their lives. Students tell us that visiting ONSC was the most exciting and meaningful part of their elementary school years, and teachers tell us we can accomplish more in 24 hours than they can do in an entire school year. This is because our brand of education is hands-on and experiential, and it's much more than a science field trip: the ONSC experience weaves together citizenship, stewardship, conservation and life skills under the unmatched tapestry of the Ozark sky. You just have to see it to believe it.

2012 marks the twentieth anniversary of our signature annual fundraiser: Call of the Wild. It's known for being the type of event that everyone wants to attend, from the laid-back atmosphere and attire to the unique, often handmade art and other items in our live and silent auction. We'll light up the night for around 400 of our closest friends and supporters during an event that's known for a **fun, casual evening with a purpose**. Dollars raised directly benefit our work to enhance the understanding, appreciation and stewardship of the Ozark natural environment... and in turn, the world.

Please consider sponsoring and attending Call of the Wild 2012. Whether conservation and sustainability are part of your mission each and every day, a deep love of the outdoors permeates your actions or a simple appreciation for children having the sorts of experiences you had as a kid matters to you, ONSC's work touches everyone. Demonstrate your commitment to environmental education, stewardship and conservation awareness by **filling a table of ten** colleagues, clients, friends and family for an evening that is sure to stand apart from your standard gala.

Join others from throughout northwest Arkansas and beyond who share your passion and vision to provide science education, outdoor experiences and a lasting understanding of conservation to kids. We look forward to having you join us to support the Ozark Natural Science Center at Call of the Wild on Saturday, April 21, 2012!

Sincerely,

Bethany Stephens
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David Swearingen
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A nonprofit field science and environmental education, camp and conference facility in northwest Arkansas.